



MASSACHUSETTS HIGHTECHNOLOGYCOUNCIL

Dedicated to Growth... Committed to Action



MASSACHUSETTS HIGH TECHNOLOGY COUNCIL'S PUBLIC POLICY AGENDA

Generating Bold Ideas for Massachusetts' Future

CYBERSECURITY & CYBER RESILIENCE

JUL 23, 2022 | MASSVISION2050, RECAP, RESOURCES

Cyber-attacks are a growing threat to public safety and our national and economic security. In our current digital environment, every company, large or small, is now a reachable target. Today's attackers are well-funded, highly organized, and well-trained cybercriminals, which is why all companies must invest in cybersecurity and cyber resilience.

While cybersecurity plans can help prevent a data breach or reduce the risk of malicious activity, no plan is perfect, and as cyber-attacks continue to become more sophisticated, these plans alone are no longer sufficient. Therefore, it is critical for companies to have cyber resilient strategies in conjunction with cybersecurity to mitigate the impacts of these attacks.

On June 23, 2022, **Aron Ain**, Chairman & CEO of **UKG**, **Corey Thomas**, Chairman & CEO of **Rapid7**, **Justin Greis**, Partner at **McKinsey & Company**, and **Mark Bristow**, Director of **MITRE's Cyber Infrastructure Protection Innovation Center**, joined the Council to discuss the ever-evolving cybersecurity landscape for the second MassVision2050 program, Cybersecurity & Cyber Resilience. Along with sharing lessons learned from experiencing cyber-attacks first-hand and advice for other CEOs and senior leaders, our panelists discussed:

- Cyber risks institutions across all industries and of all sizes face today
- Cyber resiliency—the ability to anticipate, withstand, recover from, and adapt to adverse conditions, stresses, attacks, or compromises on cyber resources
- The importance of investing in both cybersecurity and cyber resiliency to ensure operational and business continuity with minimal impact
- How Massachusetts can position our technology resources and amplify essential public policies to address future challenges

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